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CBP 2011 Trade Symposium

02/09/2011

U.S. Customs and Border Protection (CBP) is proud to announce that the 2011 Trade Symposium is scheduled for April 13 - 14, 2011 and will be held at the Ronald Reagan Building and International Trade Center in Washington, DC. ([Ronald Reagan Building and International Trade Center](#)) The theme for the Trade Symposium is "Working Together to Strengthen Economic Competitiveness."

Please be sure to mark your calendars for this event. The Symposium will also be available via a live Webcast and recorded for subsequent on-demand viewing over the Internet again this year. Please feel free to share this information with interested members of your organizations and associations.



Agenda

April 13, 2011

07:30 - 09:30 a.m. – Registration
08:00 - 05:00 p.m. – Booths and Exhibits
09:30 - 09:45 a.m. – Trade Symposium Welcome
09:45 - 10:30 a.m. – Opening Remarks
10:30 - 11:30 a.m. – General Session
11:30 - 01:00 p.m. – Lunch
01:00 - 02:00 p.m. – General Session
02:00 - 02:30 p.m. – Break
02:30 - 03:45 p.m. – Breakout Sessions
03:45 - 04:15 p.m. – Break
04:15 - 05:30 p.m. – Breakout Sessions
05:45 - 07:15 p.m. – Open Forum

April 14, 2011

08:00 - 10:00 a.m. – Registration
08:00 - 05:00 p.m. – Booths and Exhibits
08:30 - 09:45 a.m. – Breakout Sessions
09:45 - 10:15 a.m. – Break
10:15 - 11:30 a.m. – Breakout Sessions
11:45 - 01:15 p.m. – Luncheon
01:15 - 02:15 p.m. – General Session
02:15 - 03:15 p.m. – General Sessions
03:15 - 03:45 p.m. – Break
03:45 - 04:45 p.m. – General Session
04:45 - 05:00 p.m. – Close Out

General Sessions

U.S. Trade a Top Priority
Interagency Cooperation: One Government Approach to the Border
CBP's New Ways to Manage by Accounts: Pilots and Initiatives
Enhancing Air Cargo Security after Yemen: A case study in collaborative Supply Chain Security
A Smarter & Safer Border: Town Hall Meeting

Breakout Sessions

Agriculture Mission
Border Issues/Initiatives

CBP Trade Strategy
In-bond
Intellectual Property Rights
Partnership Programs
Role of the Customs Broker
The National Export Initiative and FTZs
Using Today's ACE Capabilities to the Full Potential
What's Ahead for ACE (Cargo Release, ITDS, PSC and More)

Registration

1. Onsite Participation:

- Use the following registration link to register for onsite participation in the 2011 Trade Symposium. ([Onsite Registration](#)) Registration for onsite participation will open on **February 14, 2011 at 12:00 p.m. eastern time**.
- The registration fee for onsite participation is \$450.00 U.S. dollars. Registration must be made on-line at CBP.gov. Payment must be made by credit card.
- For onsite participation, registrations will be confirmed and processed on a first come, first served basis.
- Due to the overwhelming interest in the Symposium, each company is requested to limit their registrations to three participants to afford equal representation from all members of the international trade community. If a company exceeds the limitation, subsequent registrations will automatically be placed on the waiting list.
- Requests for special needs should be addressed to tradeevents@dhs.gov
- Members of the press interested in covering the Trade Symposium should contact the CBP Office of Public Affairs at erlinda.byrd@dhs.gov
- Onsite participants are requested to identify in the registration their top three preferred break-out sessions. The listing of break-out sessions being offered is provided above. Please note that these sessions will be scheduled at the Symposium according to demand. Some sessions may not be offered if there is insufficient interest. Participants are requested to participate in the break-out sessions for which they register.
- When registering for onsite participation, you must indicate whether you plan to attend the April 13, 2011 and April 14, 2011 luncheons. If you decide not to attend either or both of the luncheons that you select at registration, please notify the Office of Trade Relations at tradeevents@dhs.gov.

2. Webcast Participation:

- Special Instructions: The following link may be used to test the compatibility of your computer prior to the live Webcast and 30-Day On-Demand Access via the Internet. This link will allow you to test the audio and video accessibility on your computer and also provides a plug-in to download a program that will assist with viewing the CBP Trade Symposium Webcast. ([Webcast Compatibility Test](#)) For additional technical assistance, please email webcast@broadcasturban.com.
- **Please complete the Webcast Compatibility Test prior to completing registration.**
- Use the following registration link to register for Webcast participation in the 2011 Trade Symposium. ([Webcast Registration](#)) Webcast registration for participation via the Internet will open on **February 14, 2011 at 2:00 p.m. eastern time**.
- The registration fee for participation via the web is **\$150.00** U.S. dollars. Registration must be made on-line at CBP.gov and will be confirmed. Payment must be made by credit card.

Cancellation Policy

All requests for cancellations/refunds must be submitted through the form provided and received no later than March 25, 2011 for Onsite participation and April 1, 2011 for Webcast participation. ([Onsite Cancellation Request Form](#)) ([Webcast Cancellation Request Form](#))

Lodging

Although all arrangements and expenses for lodging are the responsibility of the attendees, CBP has confirmed the following hotel room blocks (10 locations) for the Trade Symposium:

([Crystal City Marriott at Reagan National Airport](#))

Telephone: **800-676-2970**

([Crystal Gateway Marriott](#))

Telephone: **800-676-2970**

([Courtyard Arlington Crystal City/Reagan National Airport](#))

Telephone: **800-321-2211**

([Courtyard Alexandria](#))

Telephone: **888-236-2427**

([Hilton Alexandria Mark Center](#))

Telephone: **877-783-8258**

([Spring Hill Suites](#))

Telephone: **888 236 2427**

([Key Bridge Marriott](#))

Telephone: **800-266-9432**

([Residence Inn Capital View](#))

Telephone: **800-228-9290**

([Renaissance Capital View](#))

Telephone: **800-228-9290**

([Westin Tysons Corner](#))

Phone: **800-937-8461**

Note: Please do not make reservations at the above-referenced hotels until you have received confirmation of your attendance. Hotel accommodations will be based on a first come first served availability and are subject to change.

Once again, we thank you for your interest and look forward to seeing you at the 2011 CBP Trade Symposium.

see also:



on cbp.gov:

[Onsite Registration](#)

[Onsite Cancellation Request Form](#)

[Webcast Cancellation Request Form](#)

[Webcast Registration](#)



on the web:

[Ronald Reagan Building and International Trade Center](#)

[Webcast Compatibility Test](#)

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[Crystal Gateway Marriott](#)

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